

› The Multimodal Approach Framework

The Five Multimodal Learning Processes

01

Expectation (Pre-viewing stage)

Expectation focuses on activating learners' prior knowledge and **schema**.



02

Exploration (Viewing Stage)

Exploration focuses on learners' **cognitive understanding** of the multimodal text



03

Evaluation (Post-viewing stage)

Evaluation encourages learners to adopt a **critical perspective** on the multimodal text.



04

Enhancement (Shift in modality stage)

Enhancement involves a **shift in modality**—learners revisit the topic through a thematically related reading text.



05

Expression (Multimodal composition stage)

Expression centres on learners **creating** their own **multimodal texts**.

